MINISTRY OF HUMAN RESOURCE DEVELOPMENT

(Department of Women and Child Development)

NOTIFICATIONS

New Delhi, the 31st July, 1993

G.S.R. 527(E).—In exercise of the powers conferred by sub-section (3) of section 1 of the Infant Milk Substitutes, Feeding Bottles and Infant Foods (Regulation of Production, Supply and Distribution) Act, 1992 (41 of 1992), the Central Government hereby appoints the first day of August, 1993 as the date on which the said Act shall come into force.

[No. F-12-1/93-NT]
MEENAXI ANAND CHAUDHRY, Jt. Secy.

New Delhi, 31st July, 1993

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1. शरिफ नाम और पारम्परिक (1) इन नियमों का शरीयत नाम शिल्प यथा हूँकला, प्रेम कोसान और किस्मत खाया (उपपत्त, प्रवास और निकाय विनियम) नियम, 1993 है।

2. पारम्परिकः (1) इन नियमों में, जब तक कि संबंध से प्रभाव अभिवृत न हो।

(क) "विभागित कार्यालय" से अभिवृत है जारी 12 के खातों राशि सरकार द्वारा सम्पन्न रूप से प्रभावित सरकार का कोई विभागित कार्यालय जो वर्तमान "किस्मत कोशिस" या जारी किसी भी स्तर से जारी हो।

(का) "खाता नियोक्ता" से खाता भागीनियम विनियम विभागित कार्यालय, 1954 (1954 का 37) की जारी 9 के खातों बिना सरकार द्वारा उस रूप में विपसून व्यवस्था अभिवृत है।

(च) "खाता" के विभागित कार्यालय की जारी अभिवृत है;

(त) इन नियमों में समस्त पटकों और रूपों का, जो प्रतिपादित नहीं है तथा, इनका शरीयत में प्रभावित है, यदि खाता होना को विश्वस्त निष्पादण में है।

3. खाता निर्देशित की प्रभावितता की स्वच्छता सीमाएं—खाता निर्देशित की प्रभावितता की स्वच्छता सीमाएं से होती है जो खाता विभागित कार्यालय विभागित कार्यालय, 1954 (1954 का 37) के खातों उनको नयाँदिनी नहीं है।

4. प्रभावित कार्यालयः (1) सरकार का कोई प्रभावित कार्यालय द्वारा जारी 12 के खातों तब तक प्रभावित नहीं किया जाएगा जब तक कि वह——

(क) जिसी खाताया ज्ञात के व्यवहार भाषान्गक किस्मत कार्यालय न हो; या

(ख) भायुसेवाय में नामका न हो और सभी के-बीच सरकार या राज्य सरकार द्वारा व्यवस्था प्रभावित निर्देशित विभागित कार्यालय, 1954 (1954 का 37) के खातों व्यवस्था निर्देशांक के स्तरों के लिए प्रभावित कार्यालय द्वारा संगठन कार्यों से खाता का एक खाता का भाषान्गक भाषान्गक न नियम हो।

(2) राज्य सरकार, राज्य सरकार में राज्य सरकार के प्रभावित कार्यालयों की प्रभावितता की शासनीय सीमाएं प्रभावित रहती सीमाएं

5. जारी यूपूर्व, पौधाक या उसका वर्तमान और उनके संबंधित सामग्री के स्वास्थ्य देखभाल तंत्र के माध्यम से संबंध और निर्देशांक-के-बीच की जानकारी, संबंध या किसी व्यवस्था के स्वास्थ्य कार्यालय, जो माता, जिसमें जिसी जिसी जिसी के शरीयत का देखभाल में समान हुआ है, जिसमें यूपूर्व, पौधाक या उसका वर्तमान और संबंधित किसी प्रभावितता या चाकू सुनिश्चित करना संसूचित करने को निर्देशित रहता है और निर्देशांक का प्रथम हिस्ट्रे जितना संदर्भ या वितरण नहीं करेगा सरकारः——

(क) दाता की विनियमित के बारे में विपसून खाता निर्देशांक——

(i) स्वास्थ्य का संपत्ति कार्य के घर में स्वास्थ्य का संपत्ति कार्य——

(ii) माता के भाग की प्रभावित कार्यालय उत्तर——

(iii) राजा के भाग के भाग के संबंधित तन का हुआ——

(क) जिसीयों के लिए, स्वास्थ्य प्रभावित व्यायाम है

(ख) संरक्षण है,

(ग) यूपूर्व या संरक्षण है

(घ) संवैधानिक व्यवस्था है

(श) संरक्षण है

(ह) विपसून के से दैनिक कार्य के संबंधित नहीं है

(व) स्वास्थ्य का संसार के संबंधि के बारे में संसार करने का संपत्ति करता है

(ग) उम्मीद नहीं है

(ह) विपसून के से दैनिक कार्य के संबंधित नहीं है

(भ) स्वास्थ्य का संसार के संबंधि के बारे में संसार करने का संपत्ति करता है

(घ) उम्मीद में यूपूर्व, पौधाक या संबंधित ईर्ष्याकार जो व्यवस्था संसूचित होती है। जिसी जिसी से संबंधित प्रभावितता या निर्देशांक उपयोग या
(viii) प्रोत्साहन अनुप्राप्त के उस दशा में न्यूनतम 2.5 होगा, यदि शिशु बुध अनुप्रकार और शिशु बाधाओं के भिन्न उपायों के बारे में यह दायित्व किया गया अनुसार, उसमें अनुसार की प्रतीति है।

8. विषयों को लेकर, धारण या विज्ञापन में नहीं होते प्रतीत हैं—खण्ड अनुप्राप्त विज्ञापन ग्रन्थ, 1954 (1954 का 37) और तदनुसार बनाए गए ग्रन्थों के रचनात्मक अंतर्गत आयोजित की अनुप्रकार या विज्ञापन पर किसी भी भाषा में शब्दों के प्रयोग पर निर्देशित विशेष लागू होगा।—

(क) लेखन, धारण या विज्ञापन में अनुप्राप्त शब्दों के प्रयोग के स्वास्थ विशेषता परिसंकट के विषय अनुप्राप्त वेतनाची—

"शिशु बुध अनुप्रकार/शिशु बाधा

वेतनाची/विवशताची—शिशु बाधा विशेषरीतिकपूर्वक और रश्मितपूर्वक तंत्रज्ञ के लिए अनुप्रकार है। विनिर्देश सूचना के मूल प्रयोग के लिए, की अनुप्रकार शब्दों के प्रयोग में विपरीत कारण प्रतीत हो जा सकता है। विनिर्देश सूचना के मूल प्रयोग के लिए, की अनुप्रकार बाधाएं नहीं होती हैं।"
(8) The following rules may be called the Infant Milk Substitutes, Feeding Bottles and Infant Foods (Regulation of Production, Supply and Distribution) Rules, 1993:

1. Short title and commencement.—(1) These rules may be called the Infant Milk Substitutes, Feeding Bottles and Infant Foods (Regulation of Production, Supply and Distribution) Rules, 1993.


2. Definitions.—(1) In these rules, unless the context otherwise requires,—

(a) “Act” means the Infant Milk Substitutes, Feeding Bottles and Infant Foods (Regulation of Production, Supply and Distribution) Act, 1992 (41 of 1992);

(b) “authorised officer” means an officer not below the rank of a Class I (Group A or whatever name called) officer of the Government duly authorised by the State Government under section 12;

(c) “Food inspector” means a person appointed by the Government as such under section 9 of the Prevention of Food Adulteration Act, 1954 (37 of 1954);

(d) “section” means a section of the Act.

(2) Words and expressions used in these rules and not defined, but defined in the Act shall have the respective meanings assigned to them in the Act.

3. Local limits of jurisdiction of food inspectors.—The local limits of jurisdiction of food inspectors shall be the same as are assigned to them under the Prevention of Food Adulteration Act, 1954 (37 of 1954).

4. Authorised officers.—(1) No officer of the Government shall be authorised by the State Government under section 12 unless he is—

(a) a medical officer in charge of health administration of a local area; or

(b) a graduate in medicine and has received at least one month’s training in food inspection and sampling work approved for the purpose of food inspection under the Prevention of Food Adulteration Act, 1954 (37 of 1954) by the Central Government or a State Government.

(2) The State Government may, by notification in the Official Gazette, define the local limits of jurisdiction of authorised officers.

5. Conditions and restrictions for donation and distribution of infant milk substitutes, feeding bottles or equipments and materials relating to them through health care system.—No institution, organisation or health worker in private practice engaged in health care for mothers, infants or pregnant women, shall donate or distribute any educational or other informational or communication aids relating to infant milk substitutes or feeding bottles without complying with the following conditions and restrictions, namely:

(a) the donor should be informed in writing on—

(i) the need for promoting breast feeding;

(ii) the nutritional superiority of mother’s milk;

(iii) the benefits of breast milk, that is to say that breast milk is—

(A) the best natural food for infants;

(B) always clean;

(C) protects the infant from infection and diseases;

(D) available always;

(E) requires no special preparation;

(iv) that breast feeding helps parents to space their children;

(v) the danger of microbial contaminations involved in bottle feeding.

(b) informational or educational equipment or material relating to infant milk substitutes or feeding bottles should be donated or distributed only in case it is found necessary for healthy growth of the infant by a medical practitioner.

6. Language of the notice and other particulars of declaration.—(1) No person shall produce, supply or distribute any infant milk substitute or infant food unless the container thereof or any label affixed thereto indicates in a clear, conspicuous and in an easily readable and understandable manner the words “IMPORTANT NOTICE”, in capital letters in English and its equivalent in Hindi in Devanagari script:

Provided that nothing herein contained shall prevent the use of any local language in addition to the language required to be used under this sub-rule.
(2) The particulars of declaration to be specified on the label under the Prevention of Food Adulteration Act, 1954 (37 of 1954) and the rules made thereunder shall be in English or in Hindi in Devnagri script:

Provided that nothing herein contained shall prevent the use of any language in addition to the language required to be used under this sub-rule.

7. Particulars of labelling of infant foods.—In addition to the requirements specified by or under the Prevention of Food Adulteration Act, 1954 (37 of 1954) and under section 6 of the Act, the label or the container of every infant milk or infant food substitute or their advertisements shall conform to the following, namely:

(a) the types of letters used shall not be less than 5 millimetres in size.

(b) the colour of the text printed or used shall be different from that of the background of the label, container or the advertisement, as the case may be.

(c) the text of the particulars shall be prominent and conspicuous in the central panel of the label, container or the advertisement.

(d) it shall indicate—

(i) that an infant milk substitute or an infant milk food should be prepared appropriately and hygienically besides taking adequate care in cleaning of utensils, bottles and teats.

(ii) a warning against health hazards of inappropriate preparation as under:

"Infant milk substitutes/Infant Foods

"Warning/caution—Careful and hygienic preparation of infant food is most essential for health. Do not use fewer scoops than directed, since diluted feeding will not provide adequate nutrients needed by your infant. Do not use more scoops than directed since concentrated feed will not provide the water needed by your infant."

(iii) the approximate composition of nutrients per 100 grams of product including its energy value in calories.

(iv) the storage conditions specifically stating "Store in cool and dry place in an air-tight container" or the like;

(v) the feeding chart and direction for use and instruction for discarding left over feed, the batch number and date of manufacture.

(vi) instructions for use of measuring scoop (level or heaped) and the quantity per scoop.

(vii) the prescribed period by which the infant milk substitute or the infant food as the case may be, is to be consumed.

(viii) the Protein Efficiency Ratio (PER) which shall be minimum of 2.5 if the product other than the infant milk substitutes and infant foods is claimed to have high quality protein.

8. Particulars which a label, container or an advertisement should not contain.—Without prejudice to the requirements under the Prevention of Food Adulteration Act, 1954 (37 of 1954) and the rules made thereunder, the following restrictions on use of words in any language on the label, container or advertisement, as the case may be, shall be applicable:

(a) the label, container or advertisement shall not contain any reference to the Act or these rules or any comment on, or reference to, or explanation of any particulars or declaration required by the Act or any of these rules to be included in the label which directly or by implication, contradicts, qualifies or modifies such particulars or declaration.

(b) no words implying "recommended by the medical profession" or any words which imply or suggest that the food is recommended, prescribed or approved by medical practitioners shall be used in a label, container or advertisement.

(c) the label, container or advertisement shall not contain the terms "Humanised" or "Maternalised" or any other similar expressions in any language.

(d) No label, container or advertisement of infant food shall exhibit the words "Full Protein Food", "Energy Food", "Complete Food" or "Health Food" or any other similar expressions in any language.

9. Details of information intended to reach pregnant women or mothers of infants through education or other material.—(1) Every educational or other material, whether audio or visual, dealing with pre-natal or post-natal care or with the feeding of an infant and intended to reach pregnant women or mothers of infants shall, besides the information specified in clauses (a) to (f) of sub-section (1) of section 7, shall include:

(a) the following details of advantages, as also nutritional superiority of breast feeding:

(i) immediately after delivery, breast milk is yellowish and sticky. This milk is called colostrum, which is secreted during the first week of delivery. Colostrum is more nutritious than milk because it contains more protein, more anti-infective properties which are of great importance for the infant's defence against dangerous neonatal infectious. It also contains higher levels of vitamin 'A'.

(ii) breast milk:

(A) is a complete and balanced food and provides all the nutrients needed by the infant in the first few months of its birth;

(B) has anti-infective properties that protect the infant from infection in the early months;

(C) is always available;

(D) needs no utensils or water (which might carry germs) or fuel for its preparation.

(iii) breast feeding is much cheaper than feeding infant milk substitutes, as the cost of the extra food needed by the mother is negligible compared to the cost of feeding infant milk substitutes;
mothers breast feed usually have longer periods of infertility after child birth than non-lactators.

b) details of management of breast feeding, as under:

i) breast feeding—

(A) immediately after delivery ensues the contraction of the womb and helps the mother to regain her figure quickly;

(B) is successful when the infant suckles frequently and the mother wanting to breast-feed is confident in her ability to do so.

(ii) in order to promote and support breast feeding the mother's natural desire to breast feed should always be encouraged by giving, where needed, practical advice and making sure that she has the support of her relatives.

(iii) adequate care for the breast and nipples should be taken during pregnancy.

(iv) it is also necessary to put the infant to the breast as soon as possible after delivery.

(v) let the mother and the infant stay together after the delivery, the mother and her infant should be allowed to stay together (in hospital, this is called "rooming-in").

(vi) give the infant colostrum as it is rich in many nutrients and anti-infective factors protecting the infants from infections during the few days of its birth.

(vii) the practice of discarding colostrum and giving sugar water, honey water, butter or other concoctions instead of colostrum should be very strongly discouraged.

(viii) let the infants suckle on demand.

(ix) every effort should be made to breast feed the infants whenever they cry.

(x) mother should keep her body and clothes and that of the infant always neat and clean.

[No. F. 12-1/93-NT]
MEENAXI ANAND CHAUDHRY, Jr. Secy.