



## Objectives:

Providing partial compensation for the wage loss in terms of cash incentives so that the woman can take adequate rest before and after delivery of the first living child.

The cash incentive provided would lead to improved health seeking behaviour amongst the Pregnant Women and Lactating Mothers (PW & LM).

The beneficiary needs to fill up prescribed scheme forms for registration and claim of installment and submit the same at Anganwadi Center (AWC)/ Health facility.

Pradhan Mantri Matru Vandana Yojana (PMMVY) is a Maternity Benefit Programme that has been implemented in all the districts of the country in accordance with the provision of the National Food Security Act, 2013 from 01.01.2017.

## Contact us

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**Pradhan Mantri Matru Vandana  
Yojana (PMMVY)**

## Pradhan Mantri Matru Vandana Yojana (PMMVY)

Pradhan Mantri Matru Vandana Yojana (PMMVY) will help in improving health seeking behaviour and nutrition among the Pregnant Women & Lactating Mothers to reduce the effects of under-nutrition namely stunting, wasting and other related problems. PMMVY will be implemented using the platform of Anganwadi Services scheme of Umbrella ICDS.



### Target Beneficiaries

- All Pregnant Women (PW) and lactating Mothers (LM), excluding PW&LM who are in regular employment with the Central Government or the State Government or PSUs or those who are in receipt of similar benefits under any law for the time being in force.
- All eligible Pregnant Women and Lactating Mothers who have their pregnancy on or after 01.01.2017 for first child in family.
- The date and stage of pregnancy for a beneficiary would be counted with respect to her LMP date as mentioned in the MCP card.

## Conditionalities and Installments

The scheme envisages providing cash incentive amounting to Rs 5000/- directly to the Bank/Post Office Account of PW & LM during pregnancy and lactation in response to individual fulfilling specific conditions as detailed below:

Cash Transfer	Conditions	Amount	Means of verification
1st Installment	<ul style="list-style-type: none"> <li>• Early Registration of Pregnancy in MCP Card (registration of pregnancy within 150 days from date of LMP)</li> </ul>	1000/-	<ul style="list-style-type: none"> <li>• MCP Card duly certified by an officer/functionary of Health Deptt not below rank of ANM</li> </ul>
2nd Installment	<ul style="list-style-type: none"> <li>• Received at least one antenatal Check-up (can be claimed after 6 months of Pregnancy)</li> </ul>	2000/-	<ul style="list-style-type: none"> <li>• MCP Card duly certified by an officer/functionary of Health Deptt not below rank of ANM</li> </ul>
3rd Installment	<ul style="list-style-type: none"> <li>• Child birth is registered..</li> <li>• Child has received first cycle of BCG,OPV.DPT and Hepatitis –B or its equivalent/substitute,</li> </ul>	2000/-	<ul style="list-style-type: none"> <li>• Photocopy of Birth certificate (provisional) issued by competent authority of the State.</li> <li>• MCP Card with immunization details duly by an officer/functionary of Health Deptt not below rank of ANMs</li> </ul>



The eligible beneficiaries would receive the remaining cash incentive as per approved norms towards maternity benefits under the Janani Suraksha Yojana (JSY) after institutional deliver so that on an average, a women will get Rs 6,000/-.

